

2017 AIPPI Trilateral Meeting

AIPPI Korea - AIPPI China - AIPPI Japan



June 2 - 4, 2017 WE Hotel, Seogwipo Si, Jeju Do, Korea Greetings from AIPPI Korea

Dear AIPPI Members of China and Japan,

The members of AIPPI Korea are honored and delighted to welcome you to the 2017 AIPPI Trilateral Meeting in Jeju, Korea.

The Trilateral Meeting of the AIPPI members of China, Japan and Korea has been a productive and important platform where all can work towards greater cooperation and coherence with key stakeholders in East Asia. We are proud that this meeting has set forth a highly regarded model of regional cooperation amongst AIPPI national groups.

The 2017 Trilateral Meeting is designed to provide a series of opportunities to exchange opinions and information on various issues vital to our profession and to re-strengthen our friendship as well. Jeju, the one and only paradise of Korea and a popular destination for East Asian tourists, has so much to offer, guaranteeing a pleasant stay.

We look forward to having the pleasure of welcoming you all to Jeju.



Jehyun Kim President, AIPPI Korea

Date & Venue

Date: June 2 - 4, 2017

🗌 Venue: WE Hotel Jeju

- Address: 453-95 1100 Ro, Seogwipo Si, Jeju Do, Korea
- Tel: +82-64-730-1200
- Website: http://www.wehotel.co.kr/

Program

| Day | Time | Program | | | |
|----------------------|----------------------|-----------------------|--|--|--|
| Friday, June 2, 2017 | | | | | |
| | 15:00-18:00 | Registration | | | |
| | 18:00-20:30 | Welcome Reception | | | |
| Saturday, Jun | e 3, 2017 | | | | |
| | 08:00-09:00 | Registration | | | |
| | 09:00-09:30 | Opening Speech | | | |
| | 09:30-10:30 | Keynote Speech | | | |
| | 10:30-11:00 | Coffee Break | | | |
| | 11:00-12:30 | Topic 1 | | | |
| | 12:30-14:00 | Lunch | | | |
| | 14:00-15:30 | Topic 2 | | | |
| | 15:30-16:00 | Coffee Break | | | |
| | 16:00-17:30 | Topic 3 | | | |
| | 17:30-18:00 | Closing Remarks | | | |
| | 19:00-21:00 | Closing Dinner | | | |
| Sunday, June | Sunday, June 4, 2017 | | | | |
| | 08:00-18:00 | Excursion / Golf Tour | | | |

Overview of Topics

Topic 1 - Latest Information on IP System in Each Country

This session will provide latest updates on IP-related laws, practices, court rulings, and/or national policies in Korea, Japan and China. The present and future of dispute resolution systems in IP in these countries will also be covered.

Topic 2 - Patentability of Computer Implemented Inventions (2017 AIPPI Study Question Topic)

The term patentability here refers to the question of whether an invention may be the patentable subject matter.

Patentability of computer implemented inventions (CII) has been a hot issue in the patent field for many years. While national/regional laws and practices have significantly evolved over time, the development of the various practices has not been linear at all, creating a dynamically changing and scattered landscape concerning patentability of CII.

The speakers from the three different jurisdictions will speak about the situations surrounding this issue in their own jurisdictions. The issues related to "IP protection of AI (Artificial Intelligence) and IoT (Internet of Things) related idea" will also be covered.

Topic 3 - Bad Faith Trademarks (2017 AIPPI Study Question Topic)

Bad faith involves some kind of dishonest, abusive or unseemly behavior by a trademark applicant. Because of the differences in finding and handling bad faith between jurisdictions and the variability of the criteria for a finding of bad faith, there is a lack of predictability regarding what constitutes bad faith. This means both trademark owners and applicants for registration may need to take different approaches in different jurisdictions.

This session will provide an opportunity to learn about the similarities and differences in this topic among three countries.

Registration

* Registration Deadline

<u>May 5, 2017</u>

Registration Fees

| Category | Fees | Registration Inclusion | |
|---------------------|---------|---|--|
| Member | USD 700 | Welcome Reception, Lunch & Closing Dinner Meetings & Meeting Materials | |
| Accompanying Person | USD 420 | - Welcome Reception, Lunch & Closing Dinner | |
| Excursion | USD 140 | - Transportation, Admission Fee, Guide & Lunch | |
| Golf Tour | USD 260 | - Transportation, Green Fees, Caddy Service & Lunch | |

□ On-line Registration

You could register on-line at the 2017 AIPPI Trilateral Meeting's registration program via website at <u>www.meci.co.kr/societyevent/aippi/</u>.
 * The program will be open from March 18, 2017.

- Registration fees can be payable with credit card or wire transfer.

Cancelation Policy

 All cancelations must be notified in writing to the Secretariat.
 All refunds will be made after the end of the Meeting for administrative reasons and bank charges will be deducted from the refunded amount.

| By May 8, 2017 | 50% of registration fee |
|------------------|-------------------------|
| From May 9, 2017 | No refund |

Secretariat

- E-mail: aippi2017@meci.kr
- Tel.: +82-2-6288-6345

Accommodation

Hotel Information

[WE Hotel, Jeju]



The WE is located in a beautiful primeval forest and has a walking path surrounded by pine and cedar trees for pleasant natural healing.

Surrounded by a stone wall, the hotel boasts elegant scenery with camellia flowers, the main flower of Mt. Halla.

It also offers both treatment and relaxation with the beautiful natural scenery of Jeju and uncontaminated carbonated water.

| Grade | Room Type | Room Rate | Breakfast | VAT & SVC |
|-----------------------|---------------|-------------|----------------|-----------|
| Super Deluxe ★★★★★ | Superior Twin | KRW 195,000 | Incl. 1 person | Included |

* Note

- The above special rates can be provided only when you make a reservation through the website by On-line Hotel Reservation at <u>www.meci.co.kr/societyevent/aippi/</u>.
 <u>* The program will be open from March 18, 2017.</u>
- It is highly recommended to book in advance, as rooms will be allocated on a first-come-firstserved basis.



Excursion

- Date: June 4, 2017
- Time: 08:00 18:00
- Course: Olle Trekking Tour \rightarrow Jeju Folk Village \rightarrow Seongsan Sunrise Peak

□ Jeju Olle Course 6 (Soesokkak Bridge– Jejigi Oreum)

This is one of the most popular Olle trekking paths extended along the coast. While this is a relatively flat path, wearing trekking shoes is highly recommended.



JEJU FOLK VILLAGE

Jeju Folk Village was created to preserve the cultural heritage of Jeju in their natural and original states. The museum was formed through expert historical research, and is made up of cultural assets of Jeju mainly from the 19th Century. It stands out for the over one-hundred houses. People of Jeju actually lived in these traditional houses in the past, and efforts are being made to revive the former skills of master folk craftsmen from the past within theses very houses.



SEONGSAN ILCHULBONG PEAK(UNESCO World Natural Heritage)

Seongsan Ilchulbong Peak, which is 180m above sea level, erupted underwater in the ocean about 5,000 years ago. It was recognized for its outstanding landscape and geological value by UNESCO in 2007, when it was added to the World Heritage List. In 2010, It was named a Global Geopark site.

Golf

- Date: June 4, 2017
- Time: 08:00 14:00
- Place: Lotte Skyhill Jeju CC
- Located near the beautiful Joongmoon tourist complex of Jeju island and designed under the theme of harmonizing nature and people.
- With its world class design by Robert Trent Jones, who designed 13 of the top 100 golf courses in the United States, coupled with state-of-the-art equipment and facilities, elaborate interiors, and Hotel Lotte's famed service.
- Lotte Skyhill Jeju CC is one of the world's 100 premium golf courses.
- This course offers unobstructed vistas of Jeju's natural beauty.

