## 知识产权管理全球知识产权及创新峰会 2019

2019年6月26日,上海雅居乐万豪酒店

- \*\* 知识产权/专利/商标企业内部法律顾问免费参会 \*\*
- \*\* AIPPI 会员(私人执业代表, 咨询服务机构, 代理人及顾问) 美元\$1,356 (原价\$1695) \*\*

现承邀 AIPPI 会员参与由知识产权管理于 2019 年 6 月 26 日假上海雅居乐万豪酒店举行的全球知识产权及创新峰会 2019。

为期一天的双语峰会将提供全面概述中国的知识产权问题,如何在多个司法管辖区内增强您的知识产权组合,以至从不同的领先法律专家身上获取对各对议题的观点和知识。<u>按此可详阅议</u>程。

不要错过以下法律专家的演讲:

- 陈丽琪, 亚太区品牌保护经理, 福特汽车
- **周国军**, 亚太区专利总监, 英特尔
- **王丹昕**, 亚太区知识产权顾问, **美国金佰利**
- 王淼, 亚太区品牌保护总监, 恩思恩时尚
- 梁博文, 高级法律顾问, **腾讯微信**
- 冉纯博, 中国专利部负责人, 联合利华

您可按此查阅参会者名单。

有兴趣成为演讲嘉宾,请联繫 Melody Mok。

有意登记免费参加或获取会员优惠, 您可以:

- 按此登记
- 回覆电邮并提供优惠码 AIPPI
- 或致申+44 (0) 207 779 8938

## MIP Global IP & Innovation Summit 2019

June 26, Shanghai Marriott Hotel City Centre

- \*\* In-house IP, patent, trademark counsel attend completely FREE of charge \*\*
- \*\* Private practice AIPPI members attend for \$1356 (usually \$1695) \*\*

AIPPI members are invited to attend the MIP Global IP & Innovation Summit taking place at Shanghai's Marriott Hotel City Centre on June 26.

This one day bilingual event will provide a complete overview of IP issues in China and how you can enhance your IP portfolio across multiple jurisdictions as well as delivering a variety of perspectives and valuable knowledge from leading legal experts.

For more information on panels and speakers, you can view the agenda here.

Valuable knowledge

from leading legal experts:

- Angela Chen, brand protection manager, AP, Ford Motors
- Guojun Zhou, director of patents, Asia Pacific, Intel
- Bruce Wang, Asia Pacific IP counsel, Kimberly-Clark
- Miller Wang, APAC brand protection director, MCM
- Bowen Liang, senior legal counsel, Tencent (WeChat)
- Chunbo Ran, head of patents China, Unilever

You can view registrants representing firms by <u>viewing the delegate list here</u>. To join this list of leading experts and for speaking opportunities, please contact <u>Melody Mok</u>.

To register your free place as in-house counsel or your discounted membership rate as private practice you can:

- Register online here
- RSVP by email to <a href="mailto:registrations@managingip.com">registrations@managingip.com</a> and quote AIPPI
- Call +44 (0) 207 779 8938